

TOP AGENT

MAGAZINE



JULIE
LASKY-MUELLER



As the founder of The Boutique Real Estate Group, Top Agent Julie Lasky-Mueller has transformed the family business into an intimate operation with a team composed of her daughter and a small team of highly accomplished agents.

Born from a lineage of real estate prowess, Julie Lasky-Mueller carries the torch of her family's legacy with unyielding passion. Her journey in the industry spans over 24 years, with roots tracing back to her Father, a respected accomplished real estate broker. As the founder of The Boutique Real Estate Group, she has transformed the family

business into an intimate operation with a team composed of her daughter and a small team of highly accomplished agents.

Nestled in the once overlooked Tampa Bay area, Julie has witnessed the region's remarkable transformation over the past five years. "I grew up here," she explains. "I've

seen it go from a place that wasn't really on the map, to a thriving region with high levels of growth." As investors like Jeff Vinik and Bill Gates began to recognize Tampa as one of the most desirable and underdeveloped areas in the country, the city has truly come into its own. Now hailed by the Times as one of the top fifty places to live nationwide, Tampa boasts a balanced blend of urban development, artistic flair, and sporting attractions. As property values continue

to rise, they serve as a testament to the area's increasing worth, making Tampa Bay an irresistible destination for homebuyers.

As one of the area's top real estate agents, Julie's business largely consists of repeat clients and referrals. In testimonials gathered from past clients, a recurring theme is the genuine care Julie provides. Her clients appreciate not only her expertise in the industry, but also her passion for making

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Actor Dave Bautista is a cherished lifelong client



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people happy and her commitment to supporting them every step of the way. “When we went back and asked past clients for testimonials, every one of them said they felt taken care of,” Julie explains. “I truly just have a passion for making people happy and holding their hand throughout it all.”

One of the ways Julie continues to foster those connections is by staying involved in the community. “A large percentage of my past clients are involved in local events and

charities, so I frequently see them there,” she says. Julie serves on the board of directors for a foundation whose mission is to provide families and children everywhere with moments, programs, and resources to help build character and improve outcomes in communities, called the Bullard Family Foundation. She and her daughter also started a Giving Back Initiative of their own called The Boutiques Treasure of Hope with the mission to spread genuine joy and hope through personalized and intimate gifting

reminding those facing adversity that they are valued, loved, and never alone, and to create change one Treasure Chest at a time.

Julie's ambitions for the future of her business are centered around growth and maintaining the hands-on, personalized approach that has come to define The Boutique Real Estate Group. As she continues to integrate her daughter into the business, she envisions her focus to expand the Boutique's market share of listing inventory, by educating

local homeowners about the unparalleled experience they will have while being represented by Julie and her team.

For Julie, the future holds endless potential as she strives to deepen her impact in the real estate world while staying true to the values that have brought her success thus far. "I just love the relationships we build. I love making it happen from start to finish, but really it's about seeing my clients happy."





For more about Julie Lasky-Mueller, call 813-244-8793
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